

## TECHNICAL SPECIFICATIONS & REQUIREMENTS

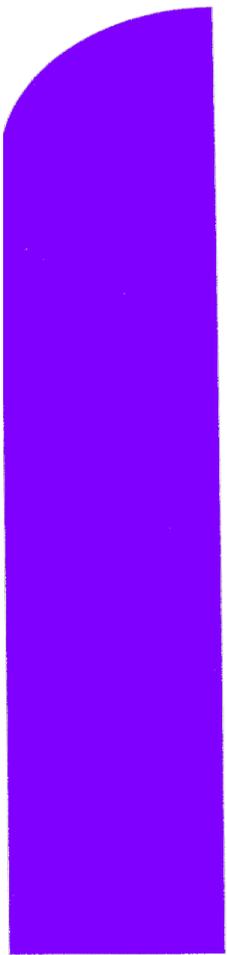
### HIZAKITE CUSTOM MADE FLAGS, BANNERS, BUNTING, WINDSOCKS & KITES (2013)

07967489040 [custom.made@hizakite.net](mailto:custom.made@hizakite.net)

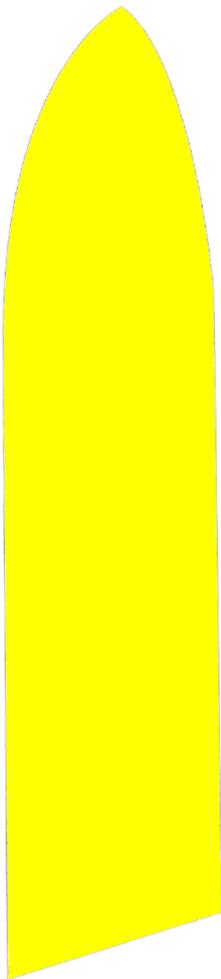
- All the charges quoted on the price list are for the premium quality product. Standard shapes and sizes are outlined. Alternative shapes or sizes of flag, banner or windsock can be made for you and each one will be individually priced. Obviously, for ease of quoting, standard sizes are priced on the HIZAKITE list.
- A 'blow through' flag fabric, suitable for outdoor use is normally used. It has an open weave to allow air to pass through it. The main advantage of this particular fabric is that it is quiet in the wind, and it is durable. It is possible to print on many other types of fabric, so do ask if you think there is something particular you would prefer. (i.e.: Fire retardant for indoor use)
- Supply artwork in the following formats: .eps, .ai, .cdr (vector format), an acrobat reader .PDF file, a vector file, an adobe illustrator file or Corel draw. A high-resolution bitmap (300 + dpi) or a full size .jpg **MAY** be ok to recreate the quality you require. A jpg is notoriously poor quality and it would be best to avoid them altogether.
- **YOU MUST OBTAIN WRITTEN PERMISSION FROM THE OWNER FOR THE USE OF ANY LOGO OR IMAGE UNDER OTHER PARTIES' COPYRIGHT.**
- If you can provide the number of the Pantone colours they can be matched to your existing promotional items to maintain the professional look.
- If you have need of lettering, supply the name of the font and if it is rare, a copy will be needed.
- The cost of artwork carried out on your behalf is assessed according to labour time. You will be given a calculated estimate of the price before it is carried out.
- A mock up will be provided for your approval. Your statutory rights do not apply with custom made items. Hence HIZAKITE insists you are totally satisfied with the layout, colours, etc **BEFORE** the written permission to print is given. Alterations to the draft format is easy, do not feel awkward about asking for an adjustment.
- Allow 12 working days for the work to be completed from the time your written consent is given. This will include the mock up number to proceed with, the number of items to be processed, dimensions, attachment options if required, agreement to any extras over costs quoted and any prepayment if compulsory.
- HIZAKITE accept payment by direct bank transfer, PayPal, credit/debit card, cash or cheque. For a large order, 50% advanced payment is mandatory at the point of instruction to proceed. Settlement in full within 10 days of receipt of product is mandatory.
- Black background = £11.75 extra.
- Post and packing is excluded on the price list.

- All banner designs can be made as a micro banner but the smallest pole available is 3m high so any smaller is not really viable.
- Flags can be created with a sleeve, tie-offs eyelets or a mix. Flags are always calculated in Imperial (feet) measurements.
- You must discern the nature of the site where you intend to display. Is it a crowded zone with narrow lanes or in an open area where catching people's attention is desired? If this is a new concept for you contact HIZAKITE to debate what may work best for your target audience.
- Prices on application for one-of use items at a lower price for new born, birthday, wedding or any personal event are available too.

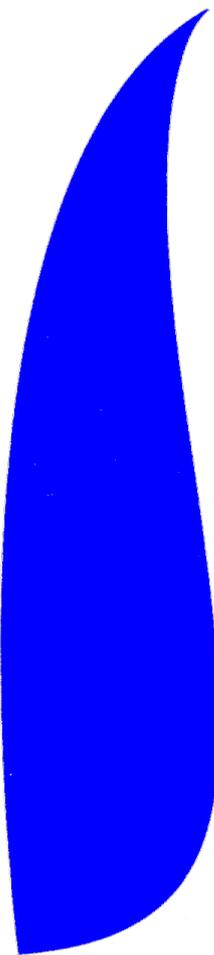
Blade



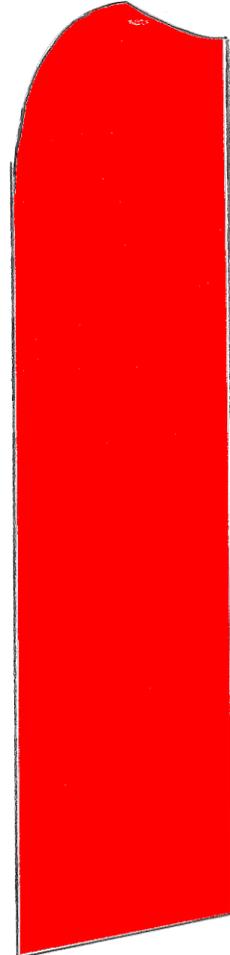
Feather



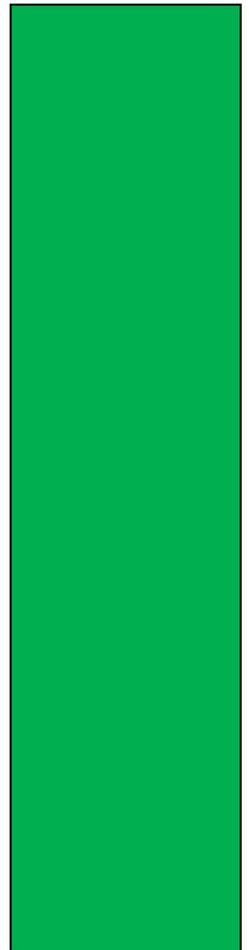
Flame



Original



L-Top



3x2 Flag Dimensions.  
Also called the 'yard'  
flag (A nautical term)

5x3 Flag Dimensions. Also  
called the 'Standard' or  
'Draper' flag (A sporting term)

8x5 Flag Dimensions.  
Also called the 'Giant' or  
'Coffin Cover' flag.